

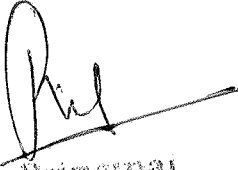
Date:12/12/2019


To.
The Principal,
Pravra Medical Trust
Arts, Commerce and Science College,
Shevgaon.

Subject: Permission to Organize Food Festival Marketing Event

Respected Sir,

With due respect, I request your permission to organize a Food Festival Marketing Event in the college premises on 16/12/2019. The event aims to provide students with practical experience in marketing and business management skills. We assure all arrangements will be done following college guidelines and seek your kind approval to proceed.



Principal
Arts, Comm. & Sci. College,
Shevgaon, Dist. Ahmednagar


HEAD
Dept. of Commerce
Pravra Medical Trust's
Arts, Commerce and Science College
Shevgaon, Dist. Ahmednagar



Notice

All students are hereby informed that a *Food Festival Marketing Event* will be organized on **16th December 2019** at the college. The event aims to provide students with practical experience in marketing and management skills. Interested students are requested to contact the concerned authorities to participate.


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Pravara Medical Trust's
Arts, Commerce and Science College
Shevgaon, Dist. Ahmednagar

Pravara Medical Trust's

Arts, Commerce & Science College, Shevgaon

Tal- Shevgaon, Dist-Ahmednagar 414502

Department of Commerce

Organized

Food Festival Marketing

Report

Date:-16/12/2019

Time:09:00 am

The Commerce Association organized a Food Festival Marketing Event on 16/12/2019 with the goal of providing students a unique opportunity to gain hands-on experience in marketing and entrepreneurship. The primary objectives of this event were to enable students to apply their classroom knowledge in a practical setting, enhance their understanding of business and marketing principles, and foster teamwork and creativity.

The event attracted participation from 12 diverse student groups across various streams, each bringing their own creativity and enthusiasm. Participating teams, such as BCom Food, South Indian Food, Friends Katta, Hotel Lai Bhari, Mitra Prem, and others, showcased a variety of food items through uniquely themed stalls. The event allowed these groups to practice essential business skills by setting up, managing, and promoting their stalls, engaging in sales, and interacting directly with customers. This experience enabled students to explore the fundamentals of business operations, from budgeting and cost management to customer service and promotion, which are vital for any successful business endeavour.


The Food Festival was inaugurated by our respected Principal, Dr. Onkar Rasal, Prof. Mahesh Bhalsing whose presence and support provided motivation to the students. Dr. Rasal shared valuable insights on the importance of practical learning experiences, emphasizing how events like these equip students with the skills necessary for real-world challenges. His words encouraged students to embrace such opportunities to grow both personally and professionally.

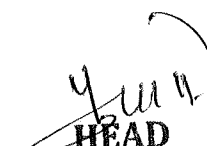
The event was skilfully coordinated by the Head of the Commerce Department and Association Chairman, Asst. Prof. Sumit Pulate. Prof. Pulate's leadership and dedication were instrumental in organizing the event smoothly. He was supported by Mr. Sajid Patel, Mr. Govind Nikam, and Ms. Priyanka Shelke, whose combined efforts ensured that every aspect of the event—from stall setup to crowd management was handled efficiently.

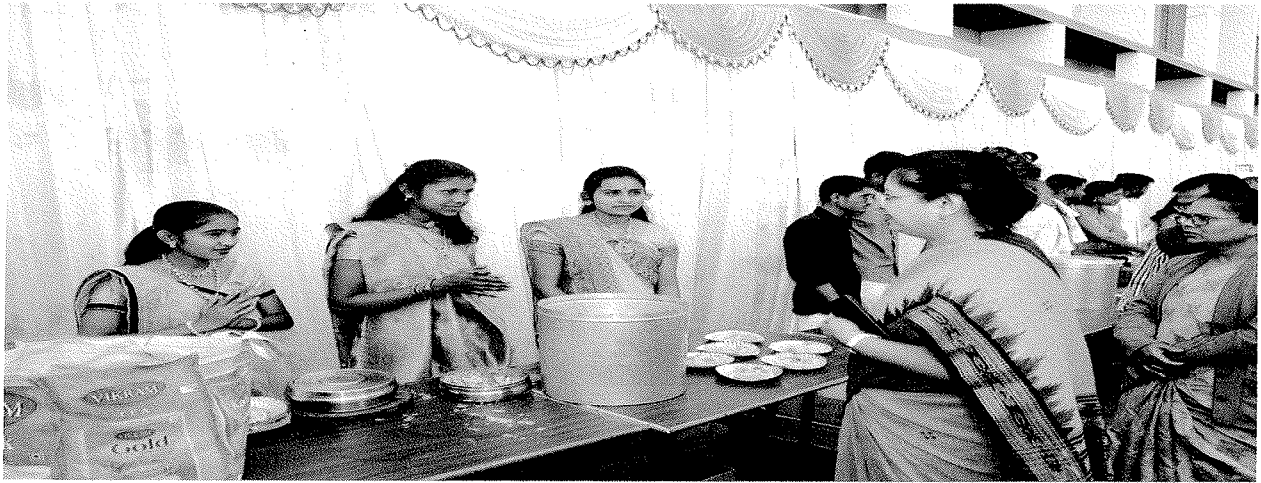
Throughout the festival, students demonstrated impressive teamwork, creativity, and entrepreneurial spirit. The event allowed them to experience the challenges and excitement of running a business. By working together, they learned the importance of effective communication, problem-solving, and adaptability in a dynamic environment.

In conclusion, the Food Festival Marketing Event was a great success. It was well-received by the college community and proved to be an excellent platform for students to build and enhance their business skills. Such initiatives not only strengthen students' knowledge and confidence but also prepare them for future career opportunities. The Commerce Association looks forward to organizing similar events in the future, continuing to support our students' practical learning journey.




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